



# Here's a great opportunity to put more green in your pocket.

Through the **Pathfinder Dental** bonus program, your sales to pooled groups of 5 – 249 enrolled employees make you eligible for unlimited cash awards in addition to your commission.

Group size (enrolled employees)	Incentive
5-9	\$50
10-24	\$100
25-50	\$200
51-99	\$500
100-249	\$1,000

As an extra "thank you" for your hard work, every 5 pooled cases sold with July 2010 – January 2011 effective dates qualifies you for a bonus incentive of \$250!

## Details

1. The program applies to new Pathfinder Dental pooled groups, underwritten by Securian Life Insurance Company, with effective dates of 7/1/10 to 1/31/11.
2. Groups transferring from one Securian Dental product to Pathfinder are not eligible.
3. The broker who submits the case receives the bonus (paid to whomever currently receives the standard commission). The bonus payout for each group is based on the enrollment listed in the first month's bill.
4. Incentive and Bonus Incentive checks will be separate from regular commission checks and will be mailed around the middle of the month following the effective month.
5. There is no maximum payout.

We appreciate your business and look forward to providing you with excellent, personalized service.

For more information or one-on-one sales assistance, please contact:

**Direct Benefits**  
**1-800-620-5010**  
**info@directbenefits.com**

# Pathfinder

DENTAL<sup>SM</sup>

Pathfinder Dental is underwritten by Securian Life Insurance Company, 400 Robert Street North, St. Paul MN 55101, and administered by DeCare Dental Health International, LLC. In California, Pathfinder Dental is underwritten by Securian Life Insurance Company, offered through DeCare Dental Insurance Services, LLC, and administered by DDHI Administrators, LLC. Pathfinder Dental is offered under policy form series 03-30612 or a state variation thereof.